



Helping C-Level Execs Become More Successful on LinkedIn ★ Unabashed Connector, Brimming with Info, Knowledge & Resources ★ Strategic Relationship Builder ★ Podcaster ★ Survivor ★ College Sports Fan ★ Curious? Read on!

Suggested Interview Topics

- The importance of LinkedIn for senior executives
- Using LinkedIn to be a thoughtleader
- Creating a commanding online brand and presence
- LinkedIn isn't just to find a job!
- How to Showcase your Unique Promise of Value

Suggested Interview Questions

- What are the most important parts of a LinkedIn Profile?
- What are the Top 10 Tips for LinkedIn Success?
- How do you create a strong personal brand on LinkedIn?
- How important is it to build relationships online?
- Can I share "personal" info on LinkedIn?

With more than 25 years of experience, Deb Krier is a **LinkedIn Strategist**, specializing in working with C-Level professionals to elevate their personal brand online. LinkedIn is the perfect way for busy professionals to connect and build their networks – worldwide. Deb works with these professionals to create the best possible LinkedIn Profiles.

Since 2011, Deb has hosted **The Business Power Hour®** on the C-Suite Network. She absolutely loves talking with her guests about a variety of business topics. Additionally, Deb is president of Wise Women Communications, LLC, a full-service marketing and public relations firm. She has an MS in Communications Management and an MBA in Business Management.















